



Nov 18, 2025

Innovation Day Showcases Student Creativity

Organized by the College of Business at the Abu Dhabi Campus, *Innovation Day* brought together students from various courses to present their creative business ideas and prototypes. The event was led by Dr. Yasin Karsoo, who also delivered the English innovation session, while the Arabic session was presented by Dr. Suhaila Almustafa.

Students from both sessions, along with participants from the Small Business course taught by Dr. Tamara Mohammad, showcased projects that highlighted their skills in creativity, problem-solving, and entrepreneurial thinking.

The event provided a dynamic platform that connected classroom learning with practical application, encouraging students to transform their concepts into real, innovative solutions.

The university extended its appreciation to Dr. Wejdan Farhan for her valuable mentorship and support in ensuring the success of the event.

[Press Release Link](#)